

# Future Communication

No. 3, 2023

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## Abstracts

### **A Review of the Special Issue of " AI-society" of *Daedalus* and its Implications for Journalism and Communication Studies**

LIU Jing & CHEN Zhi-wei

A Special Issue of *Daedalus* on "AI-Society" in 2022 discussed three frontier applications and two technical limitations of AI, and presented the reflection on self, intelligence and language. That issue also responded to the updated arguments on AI and society, such as the employment crisis, the governance of technical black box and the global great power game on AI. The research on AI in journalism and communication studies may pay attention to such topics as the multi-agent human-machine communication, the changes in algorithmic news production and media industry jobs and the governance of communication involving AI.

### **Big Data as a Basic Resource: Rethinking the Journalism and Communication Activities under AIGC Transformation**

TU Ling-bo & ZHAO Ao-bo

The rise of ChatGPT and AIGC, a milestone in natural language processing technology and generative artificial intelligence, is changing the journalism and communication activities and means that big data is deeply embedded in social systems. This article discusses the role and function of big data and its impact from the perspective of journalism and communication. Based on clarifying the four basic understandings of big data, the article argues that big data is the basic resource and key element driving digital news communication activities, and also serves as the corpus and resource pool of AIGC. However, it is important to maintain a critical awareness of the commodification of data, the deep bonding between people and data, and digital labor, in order to avoid degenerating into " data centrism" . In the change of journalism brought by AIGC, the value of human subjects and benign digital interactions should be focused on.

## **How Digital Communication Can Empower Community Governance : An Investigation Based on Future Community Communication and Governance in Hangzhou**

JIANG Shan-wu

In the process of building future communities, digital technology provides effective support for deeply integrated communication trends and governance innovations. Based on the core question of how digital communication can empower community governance, this paper combs the spatial evolution logic of community media participation in community governance, and constructs the framework of " goal-mechanism" integration analysis to explore the goal-mechanism and internal logic of digital communication that can empower community governance. Taking the future community creation in Hangzhou as an example, this paper demonstrates the case of community governance in digital communication enabling communities from different dimensions of co-governance and sharing, and discusses the optimal path of community media participation in community governance under digital technology from the aspects of information base, multi-consultation, scene synergy and community participation.

## **The Basic Logic and Theoretical Frontier of Data Governance : Paradigm Shift and Power Rebalancing in the Digital Era**

FANG Xing-dong, GU Ye-ye & LU Shu-yi

Data governance is at the most basic and core of the grand digital governance process of human beings, and it is the hub of " motivating the whole body" . Whether it is development, governance, or security, institutional innovation and practical exploration around data governance has become the key to Chinese-style modernization, and it is also the latest front line in the game between China, the United States, and Europe among other major powers in the digital age. 2022 is a milestone for data governance in China and even in the world. Around the basic theory, system construction and practical exploration of data governance, the academic community is also at the forefront of innovation and change. Systematically sorting out the research results of the academic community on data governance in 2022 is not only a self-review of the academic community, but also an outline knowledge and thought guide for understanding the present and gaining insight into the future.

## **Jean-Luc Godard in the Perspective of Contemporary Chinese Film Criticism**

CHEN Xiao-yun

The death of French film director Jean-Luc Godard in a unique way, from "Breathless" to "My Life to Live", means the end of the French New Wave movement and the end of an era of "masters" in the classic way. The studies on Godard in the perspective of contemporary Chinese film criticism, some based on the translation of foreign film works, especially those related to film masters, the other part is Chinese local film studies. Godard's film creation as a film director is constantly elaborated. On the other hand, his multiple identities as an "artist" and "historian" with a border-crossing nature is uncovered. The discussion of this paper is mainly based on the translated and published treatises in mainland China after the reform and opening up, as well as the discourses of local film scholars. We will research the "dialogue" between Chinese film studies and the masters of world cinema in various cases.